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FOR IMMEDIATE RELEASE

Kessler announces grand opening of its latest showroom in Witham, Essex

On Saturday 13th November Kessler are delighted to announce the grand opening of their latest luxury kitchen showroom in Witham, Essex. Members of the public and invited press guests are welcome to celebrate the official opening of this exciting new showroom, which will be opened by the Witham Mayor, councillor Angela Kilmartin.

This new showroom, part of Kessler's continued footprint growth across the United Kingdom but particularly in the south of the country, is a significant move for the brand as it becomes the tenth Kessler showroom in the UK.

Scott Slater, Kessler's co-Managing Director, said, "This is a really exciting day for us as a brand, to continue to grow the Kessler name and to open a wonderful showroom in this vibrant community. Residents in Essex enjoy a luxury brand that offers something a little different... people like to stand out from the crowd and be bold when planning their interior design, so we're so proud to be able to offer that from this Witham showroom."

The showroom, at 109-111 Newland Street is spread across over 1000 sq.ft and will display Kessler's exquisite range of bespoke kitchens, all of which are built at the factory in Nottinghamshire. Displays will comprise of both traditional, country-chic kitchens and sleek, contemporary kitchens including Kessler's flagship range; Vanquish – a true handleless kitchen.

Owner of the Kessler Witham franchise, Abi Akintunde, said "it's so fantastic to have joined the Kessler brand. We pride ourselves on giving our clients brilliant service, wanting to delight them at every single stage in the process of their kitchen project. We can't wait to welcome residents from Witham and the surrounding areas around Essex to the showroom to see our displays and learn more about Kessler and this truly amazing product."

Journalists are welcome to attend the launch event – please contact showroom@kesslerwitham.co.uk to arrange your visit.

ABOUT KESSELER

Founded in 2009, Kessler was built on the belief that it's client are not like everybody else, longing for exceptional design, outstanding quality, excellent service and beautiful engineering. Kessler kitchens are built at a state-of-the-art production facility in Nottinghamshire, on the edge of Sherwood Forest and sold via a network of showrooms, strategically placed around the UK and currently present in 9 counties.

With hundreds of different styles and the ability to paint many of the ranges in any colour the client desires, Kessler allows its clients to express their creativity through their kitchen design choices.

The cabinetry is built upon Kessler's patented joint system, known as *Fortis*, which is a unique cabinet joint that is stronger than any other method, which affords Kessler clients the privilege of a Lifetime Guarantee on their kitchen.

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